**EFFECT: People became passionately and emotionally involved in their religion** (not just passive listeners)

**EFFECT: Built new churches & hired ministers to help in their new Christian life**

**EFFECT: Gave people hope for salvation** (possibility of death in colonial times was everywhere – severity of climate, disease by insects, animal attacks, high fevers, floods, malnutrition, complicated childbirth)

**CAUSE:** The **Great Awakening** was a RELGIOUS movement during the 1730s and 1740s in which colonial PREACHERS presented powerful SERMONS or messages of SALVATION ([the](http://hyperdictionary.com/dictionary/the) [act](http://hyperdictionary.com/dictionary/act) [of](http://hyperdictionary.com/dictionary/of) [delivering](http://hyperdictionary.com/dictionary/delivering) [from](http://hyperdictionary.com/dictionary/from) [SIN](http://hyperdictionary.com/dictionary/sin) [or](http://hyperdictionary.com/dictionary/or) [saving](http://hyperdictionary.com/dictionary/saving) [from](http://hyperdictionary.com/dictionary/from) [evil](http://hyperdictionary.com/dictionary/evil)).

* JONATHAN EDWARDS, a preacher and PILGRIM, began the movement in MASSACHUSETTS.
* The English preacher, GEORGE WHITEFIELD continued the movement, traveling across the COLONIES and preaching in a dramatic and EMOTIONAL style, accepting CHRISTIANS as his audience.

**EFFECT: First “American” event which unified the colonies**

**EFFECT: Sent the message to ordinary people that religions & all classes of people were equal**

**EFFECT: Spirit of independence spread, which inspired colonists to write Declaration of Independence separating themselves from Britain (American Revolution)**

**EFFECT: Universities were established -** Kings College (now Columbia University) & Princeton university

**EFFECT: People began to study the Bible at home**